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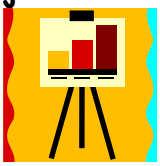
Focused Conversation Data Analysis

Level of Questions	Purpose	Questions to Answer
O **Objective Level** 	✓ To examine the data ✓ To identify factual information	✓ What do you see? ✓ What factual statements can you make based on the data?
R **Reflective Level** 	✓ To encourage participants to make connections ✓ To encourage free flow of ideas and imagination	✓ What surprised you? ✓ What encouraged you? ✓ What discouraged you? ✓ How does this make you feel?
I **Interpretive Level** 	✓ To identify patterns and determine their significance or meaning ✓ To articulate underlying insights	✓ **Describe the "Big Idea"** ✓ What does the data tell us? What new insights do you have? ✓ What good news is there for us to celebrate? ✓ What doesn't it tell us and what else might we need to know?
D **Decisional Level** 	✓ To propose next steps ✓ To develop an action plan ✓ To make decisions ✓ To experience "coming together"	✓ What are our proposed next steps? ✓ What decisions can we make? ✓ What is our action plan for moving forward?

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Conversation Step	Your Comments
O	
R	
I	
D	